

**CRS Seminar Series**

**Economic Statecraft for the 21<sup>st</sup> Century**

**Date:** Wednesday, October 17, 2018  
**Time:** 15:00-16:30  
**Venue:** Conference room, Center for Rule-making Strategies  
(5<sup>th</sup> Floor, Shinagawa Intercity Front, 2-14-14 Kōnan, Minato-ku)  
**Language:** English

The Center for Rule-making Strategies is delighted to host **Dr. Marcus Noland**, Executive Vice President of the Peterson Institute for International Economics, who will address the topic of economic statecraft for the 21<sup>st</sup> century.

Dr Noland is a distinguished economist, analyst and author, who has served as senior economist at the Council of Economic Advisers in the Executive Office of the President of the United States during the Clinton administration. We hope that you can join us for what promises to be a fascinating conversation with Dr. Noland.

Please register at the CRS website (<https://crs-japan.org/events/united-states-and-economic-statecraft/>) or contact Akira Igata ([akira.igata@gmail.com](mailto:akira.igata@gmail.com)).

**Agenda**

**15:00-15:05 Opening Remarks: Brad Glosserman (CRS)**

**15:05-15:35 Speaker: Marcus Noland (PIIE)**

The world has entered a new era of “great power competition.” While this competition will have a military dimension, its primary arena will be economic. In this world, it is essential that governments have a clear and unblinkered view of the international environment in which they are operating, an understanding of the tools of economic statecraft, a strategy to advance national interests in this world, and policy mechanisms to ensure that all three of those factors align. One way to ensure that objective is the creation of a National Economic Council.

Dr. Noland will address these topics based on his years of experience as an academic, an analyst, and a policy adviser for the President of the United States.

**15:35-15:45 Discussion: Akira Igata (CRS)**

**15:45-16:30 Q&A from the floor**

## Speakers

**Marcus Noland**

**Vice President, Peterson Institute for International Economics**

Marcus Noland, Executive Vice President and director of studies, has been associated with the Institute since 1985. From 2009 to 2012, he served as the Institute's deputy director.

His research addresses a wide range of topics at the interstice of economics, political science, and international relations. His areas of geographical knowledge and interest include Asia and Africa where he has lived and worked, and the Middle East.

He has written extensively on the economies of Japan, Korea, and China, and is unique among American economists in having devoted serious scholarly effort to the problems of North Korea and the prospects for Korean unification. His most recent book, *Hard Target: Sanctions, Inducements, and the Case of North Korea* (Stanford University Press, 2017) was coauthored with Stephan Haggard.

He has served as senior economist at the Council of Economic Advisers in the Executive Office of the President of the United States during the Clinton administration.



## Organization



**PIIE PETERSON INSTITUTE FOR INTERNATIONAL ECONOMICS**

The Peterson Institute for International Economics (PIIE) is a private, nonpartisan nonprofit institution committed to rigorous, intellectually open, and in-depth study and discussion of international economic policy. Its purpose is to identify and analyze important issues to make globalization beneficial and sustainable for the people of the United States and the world and to develop and communicate practical new approaches for dealing with challenges confronting the global economy.

The Institute seeks to anticipate emerging issues and to be ready with practical ideas, presented in useful, accessible formats, to inform and shape public debate. Its audience includes government officials and legislators, business and labor leaders, management and staff at international organizations, university-based scholars and their students, experts at other research institutions and nongovernmental organizations, the media, and the public.

The Institute's agenda emphasizes international trade and investment, international finance and exchange rates, macroeconomic policy and crisis response, globalization and human welfare, and studies of key economic regions. Institute staff have unique expertise on the major economies with special reference to Brazil, China, the European Union, Japan, Korea, and the Middle East, as well as the United States itself and its neighbors Canada and Mexico.

## Map / Direction



Walk toward the Kōnan exit of Shinagawa Station.  
Once you're there, you will see two tall building in front of you on the right.  
The left building (circled below) is the "**Intercity Front**" building.  
(The building to the right is the "**Intercity**" and NOT the "**Intercity Front**" building.)  
Please walk down the steps next to Kinko's to enter the building, and then take the elevator to the 5<sup>th</sup> floor.



## Contact information

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